**England Squash**

**Proposed Premier Squash League team**

**Season 2017/18**

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| **1. Association Contact Details** |
| **Name of organisation making application**  |  |
| **Name of contact** |  |
| **Position in organisation** |  |
| **Email address**  |  |
| **Phone number** |  |
| **Address** |  |
| **Alternative contact information or personnel** |  |
| **Please provide an organisation chart & key personnel who would be involved** |  |

**2. Selection Criteria**

Please provide supporting evidence for each section.

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| --- | --- |
| **What relationship does your local County Association have with this application and your organisation generally?** |  |
| **Are your Local/City authorities supportive of squash?** |  |
| **How would you rate the popularity of squash as a sport within your Town/City/University?**  |  |
| **What is your best estimate of ticket sales for home matches** |  |
| **Do you have a community squash ‘legacy plan’**  |  |
| **Please provide an indication of how you would market your matches** |  |
| **Major squash and/or other sporting events previously organised by you within the last 3 years?** |  |

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| **3. Venue Information**Please provide supporting evidence for each section. |
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| **Proposed venue for home matches and security of tenure.** |  |
| **What is the** **LUKS Lighting level of courts to be used** |  |
| **Seating Capacity** (permanent) |  |
| **Intended additional seating capacity** (temporary) |  |
| **What rooms (with sizes) are available within the Arena for media, VIPs, hospitality etc.** |  |
| **What other relevant facilities are there at the Arena?**  |  |
| **In the event of overnight stays being required for officials or players, what range of hotel accommodation is available in the vicinity?**  |  |
| **How will you ensure that spectator experience and entertainment is a priority for the match night experience?** |  |

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| **Does the venue have;** |
| **Equipment/facility** | **Yes** | **No** | **Comments** |
| Access to sports presentation lighting |  |  |  |
| Sprung and unsealed wooden court floors |  |  |  |
| Warm up / practice courts available |  |  |  |
| Changing rooms and other athlete/officials facilities |  |  |  |
| All glass court |  |  |  |
| Glass back courts (and how many)*NB. This is a minimum requirement of league entry* |  |  |  |
| Audio provision (speakers, microphone etc.) |  |  |  |
| **For spectators** |
| Hot and cold food available |  |  |  |
| Bar area |  |  |  |
| Is parking available (if yes, how much) |  |  |  |

**4. Initial Budget**

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| --- | --- | --- | --- |
| **TOTAL ESTIMATED ANNUAL INCOME:**  |  |  |  |
|  |  |  |  |
| **Area** | **Note** | **Budget** | **Your Comment** |
| **Ticket Sales** |  |  |  |
| **Sponsors** |  |  |  |
| **Local, or regional government support** |  |   |  |
| **Match day food & beverage, commercial sales and advertising** |  |  |  |
| **Merchandise** |  |  |  |
| **Other**  |  |  |  |

**POTENTIAL ESTIMATED ANNUAL EXPENDITURE:**

|  |  |  |  |
| --- | --- | --- | --- |
| **Area** | **Note** | **Budget** | **Costs for Consideration** |
| **Arena – rental, staffing, utilities (electricity etc), venue staff / security** |  |  |  |
| **Match Day Workforce including match day announcer, arena squad, volunteer stewards and medical services etc.** |  |  |  |
| **Player fees** |  |  |  |
| **Promotion & Marketing** |  |  |  |
| **Media Support** |  |  |  |
| **Hospitality & Catering including event workforce** |  |  |  |
| **Administration** |  |  |  |
| **Other**  |  |  |   |
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| **5. Other Supporting Information** |
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1. We agree to the objectives and the selection process set out above;
2. We agree to and shall comply with the application and selection process set out above;
3. To the best of our knowledge and belief all information which we have provided in this application form and/or business plan and/or any attachments or appendices is correct;
4. We understand and accept that any false information given or any relevant information withheld may result in a team being withdrawn;
5. We agree that if granted a team, will sign a PSL Agreement setting out the team’s and England Squash’s obligations.
6. **We are aware of, and agree to pay, the entry fee of £450 into the league per season.**

**Signature:**

**Signed by:**

**Date:**

**For and on behalf of Applicant**