Photographic Live Streaming and Video Image use of Children, Young People and Adults Participating in England Squash Sanctioned Events, Competitions and Promotions

Policy Statement

Sports organisations and clubs benefit from using images of participants to promote and celebrate activities, events and competitions. Some coaches also find it helpful to use photographs or videos as a tool to support a player's skill development.

However, the use of live streaming, photos and videos on websites and social media, and in posters, the press or other publications, can pose direct and indirect risks to children and young people, as well as adults, if not managed correctly.

Minimising the risks

- England Squash commit to carefully considering the use of any images showing children, young people and adults on our website, social media or other publications
- England Squash will use images that present the sport in a positive light, and promote the best aspects of the sport, our members and the organisation as a whole
- England Squash will not supply full names of children or young people along with the images, unless:
    - it is considered necessary – such as for elite young players
    - it is in the child or young person's best interests
    - the child, young person and parent have consented
- England Squash will only use images of people in suitable dress or kit, including recommended safety wear such as eye protection for U19s
- England Squash will provide coaches who use images of players as part of their training with clear guidelines by which they are required to comply, including: use of the images, consents, and retention, safe storage, safe devices and confidentiality

Publishing Images

Through the use of a Consent Form or explicit tick box statement within online application procedures for events, England Squash will ask for the permission of adults, children, young players and their carers to take and use their image.

Using official or professional photographers

England Squash will seek to establish and clarify the points below as part of the commissioning or contracting process:

- Inform children, young people, adults and parents that a photographer will be in attendance
- Ensure children, young people, adults and parents consent to both the taking and publication of films or photos

- Check the photographer's identity, the validity of their role, and the purpose and use of the images to be taken
- Ensure the photographer is wearing identification at all times
- Provide the photographer with a clear brief about what is considered appropriate in terms of image content and their behaviour
- Clarify areas where all photography is prohibited (toilets, changing areas, first aid areas, and so on)
- Inform the photographer about how to identify – and avoid taking images for photography
- Not allow unsupervised access to children or one-to-one photo sessions at events
- Clarify issues about ownership of and access to all images, and for how long they'll be retained and/or used

General images of events

At many events, organisers will wish to take wide-angle, more general images of the event, the site, opening and closing ceremonies, and so on.
It is usually not reasonable, practical or proportionate to secure consent for every participating child, young person or adult in order to take such images, or to preclude such photography on the basis of the concerns of a small number of participants.
In these circumstances, organisers will make it clear to all participants that these kinds of images will be taken, and for what purposes.

Photography by players, parents and spectators at events

England Squash does not allow the use of phones, cameras or filming equipment in toilets or changing areas at any of its events or competitions.

England Squash does not advocate the taking or sharing of images of another person or their child without their knowledge and consent, but does not ban photography and filming by players, parents or players at its events and competitions. **If you wish to record or take an image that includes a person other than you or your child, you must gain consent from the person or their parent or carer. If consent is not given, do not take the image or recording. Non-consensual filming or recording should be reported to the event organiser. There may be confidential safeguarding reasons why consent is not given and this should be respected without question.**

England Squash sets out below the risks associated with sharing images of children, young people and adults online and on social media platforms.

- Including a child's personal information (full name, address) alongside their image can make them identifiable and therefore vulnerable to individuals looking to locate, contact or 'groom' children for abuse
- Even if personal details are kept confidential, other details identifying the sports organisation, school or club, or their favourite sportsperson or team, can also be used to groom the child
- There is an increased risk of identification of, and contact, with a child that may have legal restrictions in place to protect them from potential harm

- Some individuals deliberately target sports activities and set out to take inappropriate photos in ways that are potentially illegal and harmful, such as:
    - images of people changing
    - photos taken in the toilets
    - using a camera at ground level to photograph up skirts
- Images that appear ambiguous can be used inappropriately and out of context by others (for example, images from some angles of players during match play)
- Images can easily be copied and edited, perhaps to create child-abuse images
- Images shared privately online can be re-shared, possibly entering the public domain on websites or social media

Talented young players

As young players progress, their sporting success can lead to an increased public profile:

- Elite-level events are more likely to take place in a public arena
- Event organisers and England Squash will look to positively promote the sport
- Elite young players who receive endorsements or sponsorship may welcome positive media coverage on a local, regional or national level

In these cases, some aspects of our guidance around the use of images and publishing identifying information are neither practical nor desirable. However, England Squash retain our duty of care to these players and a responsibility to safeguard them. England Squash will ensure that the players and their parents/carers consent to images being taken and what information will be published alongside them. In addition, players, their parents and media representatives need to be clear about appropriate arrangements and ground rules for interviews, and for filming and photo sessions. England Squash will help to manage these issues as part of our overall support of elite players.

Secure storage of images

Images or video recordings must be kept securely:

- Hard copies of images should be kept in a locked drawer
- Electronic images should be in a protected folder with restricted access
- Images should not be stored on unencrypted portable equipment such as laptops, memory sticks or mobile phones

Avoid using any personal equipment to take photos and recordings – where possible, use cameras or devices belonging to England Squash and where this is not possible, ensure the child, young person, adult and parents are aware of how the images will be used and how they will be deleted. They must be given the opportunity to decline having the image taken.

What England Squash will do when consent is not given

Organisers have a responsibility to put in place arrangements to ensure that any official or professional photographers can identify (or be informed about) which participants should not be subject to close-up photography. This will be done in consultation with the child, young person, adult and parents. The player or parent/carer should also ensure event organisers are aware of the absence of consent so that those photographing and filming are able to identify those who have not given consent.

England Squash will:

- Request the photographer to check with the activity organiser and/or team manager to ensure it is clear which groups or individuals should not feature in images

Responding to concerns

All staff, volunteers, children and parents are advised that if they have any concerns regarding inappropriate or intrusive photography (in terms of the way, by whom, or where photography is being undertaken), these should be reported to the event organiser, Club or County Welfare Officer or directly to England Squash.

Reported concerns will be dealt with in the same way as any other safeguarding issue.