

Our health check will enable you to locate gaps in your club’s provision. Explore our Toolkit for ideas and inspiration to enhance your provision.

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| Competition type | Detail | Checklist (Y/N) |
| Internal leagues | Competitive leagues enabling members of the club to play against each other in regular competitive activity. |  |
| Internal teams | Team matches played between club members. |  |
| External teams | County-run leagues where members can represent the club on a regular basis. |  |
| Club championships | Yearly competition enabling all members to compete for title of Club Champion (junior, senior, male, female, masters). |  |
| Club graded events | Ability graded competition (beginner squash comp/ABCD graded) allowing all standards of player to compete for a final. |  |
| Miscellaneous events | An event that sits outside of the normal competitive delivery that aims to capture the imagination of the club and its members. |  |
| Junior competition(s) | Competition for juniors at the club (e.g Mini Squash). |  |

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| Coach-led activity type | Detail | Checklist (Y/N) |
| Mini Squash (5-11)  | Progressive junior coaching leading to the full version of the sport. |  |
| Junior coaching (11-18) | Progressive junior coaching (11-18) linked to talent pathway (county/regional). |  |
| Tiered ability or targeted group coaching  | Coaching aimed at set ability levels (beginners) or targeted groups (over 50s). |  |
| Individual or elite coaching | Individual (or small groups) performance coaching, working on player progression. |  |
| Team training | Organised activity to service the needs of team players (e.g. training sessions/coach led sessions). |  |

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| Social activity type  | Detail | Checklist (Y/N) |
| Club night | Organised informal (turn up and play) session for players of all abilities |  |
| Social play | Structured informal opportunities to play or train (could incorporate non-members) |  |

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| Community delivery type  | Detail | Checklist (Y/N) |
| Primary school | Mini Squash delivery (at club or on school’s site). |  |
| Secondary school | Secondary school squash delivery (at the club or on school’s site). |  |
| College | College delivery at or with the local college. |  |
| University | Delivery at or with the local university. |  |

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| Local business  | Detail | Checklist (Y/N) |
| Business leagues | Competitive league opportunities offered to local businesses. |  |
| Workplace challenge event | A squash event, delivered to local businesses through the County Sports Partnership. |  |

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| Open event delivery  | Detail | Checklist (Y/N) |
| Open day/session  | A session/day where the club is open to non-members to try the facilities/the sport and find out more about the club. |  |

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| Multi-sport delivery type  | Detail | Checklist (Y/N) |
| Circuit/fitness classes | Fitness sessions that complement the programme at the club and give members added variety. |  |
| Multi-sport session(s) | An opportunity for members to trial squash, circuits or other sports at the same time. |  |

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| Workforce name | Role detail  | Checklist (Y/N) |
| Chair | Leads the committee on club strategy, vision and mission. Delegates duties across the committee. Builds and leads the team and provides a link to the club management.  |   |
| Treasurer | Responsible for the management of the club’s finances and communicating these to the committee. |   |
| Secretary | Official manager of the day-to-day business of the club and to take the minutes of the committee meetings. |   |
| Committee member | Attends committee meetings and supports appropriate members to deliver the club strategy. Undertakes duties aligned to the club’s action plan. |   |
| General manager (Full/PT) | Responsible for the day-to-day running of the club and communicating with the committee. |   |
| Child welfare officer | Responsible for safeguarding and child protection at the club. First point of call to raise issues/concerns to. |   |
| Marketing and PR officer (social media) | To be responsible for communication, publicity and promotion of the club and club activity. |   |
| Club captain | Responsible for the management of the club’s external teams. |   |
| Team manager | Recruitment and selection of team(s) to play in leagues along with ensuring matches are organised and results submitted. |   |
| Tournament organiser  | Responsible for running tournaments at the club and recruiting appropriate volunteers. |   |
| Sponsorship lead | Responsible for sourcing additional revenue through various opportunities and ensuring sponsors’ needs are serviced.  |   |
| Social events lead  | Responsible for the running of an inclusive social programme. |   |
| Internal league organiser | Responsible for the management and running of the internal leagues. |   |
| Junior organiser | Responsible for the organisation of junior squash activities (including coaching, playing, events and social opportunities). |   |
| Coaches (full/PT) | Responsible for establishing and implementing the coaching programme. |   |
| Reception staff | Responsible for the front of house reception and the membership service. |   |

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| Club membership type | Detail | Checklist (Y/N) |
| Full member | Full paying membership. |  |
| Off-peak member  | Reduced membership, allowing member to access the club at off-peak times. |  |
| Student/young adult member  | Reduced membership, allowing an easier transition into the club from education. |  |
| Junior member | Reduced membership for junior members. |  |
| Family discount  | Reduced rate for whole family memberships. |  |
| Social member  | Reduced membership based on allowing access to the social facilities and activities. |  |
| Pay and play  | Membership based on casual usage on a pay as you go basis. |  |

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| Club governance type | Detail | Checklist (Y/N) |
| Club Matters (is the club registered)  | Club Matters provides free, convenient, practical resources to help you develop and sustain your club. It is free to access - you just need to register. |  |
| Club development plan  | Strategic plan of what the club wants to achieve against a set amount of time, inclusive of resources. |  |
| Clubmark / club charter | A club that is recognised as a safe, rewarding and fulfilling place for participants of all ages as well as helping parents and carers know that they're choosing the right club for young people. |  |
| Linked to Local County Sports Partnership (CSP) and/or Local Authority (LA) | County Sport Partnership/Local Authority - aim to support sport delivery within their county. |  |

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| Club maintenance type | Detail | Checklist (Y/N) |
| Playing area | A plan for the delivery of maintenance to the courts or activity areas.  |  |
| External and social area  | A plan for the delivery of maintenance of the bar or function room areas along with the external aesthetics. |  |
| Changing facilities maintenance | A plan for the delivery of maintenance to the club’s changing rooms.  |  |

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| Environment type | Detail | Checklist (Y/N) |
| Facility maintenance delivered  | Implementation of all facility maintenance |  |
| Members Kit available  | Member kit (branded) available for purchase |  |
| Staff/volunteers kit  | All staff and volunteers are clearly identified by club uniform/kit |  |
| Inclusive access to the venue  | Wheelchair access on site and appropriate access to all levels of the facility.  |  |
| Pay and play offer  | Opportunity to access the club (or a session) on a pay and play basis.  |  |
| Member feedback opportunities | Members able to give feedback throughout the year |  |
| Member exit survey | A survey completed on the reasons for members leaving the club |  |
| Committee representative of the membership  | The committee accurately represents the demographic of the club (mixed ages/genders - junior rep etc.)  |  |

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| Internal comms  | Detail | Checklist (Y/N) |
| Noticeboard | Members board to display club communications to users of the site.  |  |
| Advertising around the club | Advertising to members allocated throughout the venue (changing room signage/tin space etc.)  |  |
| Club website | Website used to promote new activities/sessions and ways to get involved at the club, inclusive of social elements |  |
| Social media  | Social media utilised to promote activities and ways to engage with the club along with member successes  |  |
| Email/news updates | Email communications enabling a regular point of contact with the membership |  |

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| External comms | Detail | Checklist (Y/N) |
| Website | Website that promotes the club, successes or opportunities to join or try an activity at the club |  |
| Social media  | Social media utilised to promote opportunities to join or attend an activity or event |  |
| Local newspaper connection | Local newspaper (online also) used to promote club activities and good news stories |  |
| NGB/CSP (linked) | Linked to the NGB & local CSP and enable them to promote the club on your behalf |  |
| County Association  | Linked to relevant County Association for competitive (county leagues/competitions) and development opportunities.  |  |
| Local authority (linked)  | Linked to Local Authority and enable them to promote the club on your behalf |  |
| Local businesses (community)  | Linked to local businesses via either corporate rates or facilitated activity - business leagues |  |